



Sindicato Argentino de Televisión, Telecomunicaciones, Servicios Audiovisuales, Interactivos y de Datos  
Personería Gremial 317 - Afiliado a la CGT - Adherido a COSITMECOS

Buenos Aires, 29 April 2024

Dear Colleagues,

The Trade Union of Television,  
Telecommunications, Audiovisual, Interactive and Data Services (SATTSAID),  
representative of the audiovisual workers of the **Public Media** of the Argentine  
Republic, together with all citizens in general, express our concern and rejection  
of the intentions of destruction and/or privatisation of Public Communication in  
our country.

That is why we consider it urgent and  
necessary to inform the international community about the danger of the  
continuity of Public Television in the Argentine Republic. The continuity of this  
media in our country is at serious risk. It is crucial that the international community  
is aware of this situation in order to accompany us in the struggle for the  
preservation of this fundamental public service.

**Canal 7 de Televisión**, a much-loved  
institution by the Argentine people, plays a fundamental role in national  
development and, above all, in fostering federal communication. Since its  
founding on 17 October 1951, TV Pública has broadcast uninterruptedly  
throughout the country, reaching the remotest corners of our homeland. Its work  
has contributed to strengthening democracy, federalism and the sovereignty of  
the Argentine people.



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**Canal Encuentro**, founded in 2005, is the first signal of the Ministry of Education. Its objective is to produce and broadcast educational content that informs, entertains and critically challenges society. In addition, to expand and strengthen these educational policies, two other channels were created: in 2010, the children's channel **Paka Paka**, and in 2013, the sports channel **Deportv**. The Public Media as a whole promotes the right to education, the right to information with plurality and federalism, which are fundamental pillars of democracy.

We cannot fail to mention that the most developed countries in the world and in our region maintain quality public media due to the strength and idiosyncrasy that they represent for each nation. For this reason, the bodies that apply international human rights instruments defend and ratify their presence and performance within the framework of pluralism of information and cultural diversity.

In the face of the intervention of the management of the public media, the intentions of destruction and/or privatisation, as well as the various statements in this sense by the current national government, we ask for a message of support and international solidarity, to help us defend a valuable Argentine public heritage, crucial for national development and equity, and its integration with the world.

**NO PUBLIC MEDIA, NO DEMOCRACY!**

We thank you for your attention and we look forward to your support, adhesion and solidarity.

Fraternally.

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