

## DAY ONE

### THE FUTURE PLAYER DEVELOPMENT PROGRAMME

Identifying the challenges and changes our players face in 21st Century

TUESDAY  
**21**  
JUNE

9:00am	Registration open			
9:30am				
10:00am				
10:30am	<b>Opening and Introduction</b>		<b>Brendan Schwab</b> Executive Director, WPA	
	<b>WP Player Development Update</b>		<b>Pamela Gilpin</b> Player Development & Wellbeing Coordinator, WPA	
11:00am	<b>Keynote:</b> Unlearning the Future: Using futures thinking to help shape more viable PDM today		<b>Reanna Browne</b> Founder & Principal Futurist, Work Futures	
11:30am				
12:00pm	Refreshments			
12:30pm	<b>Keynote:</b> Getting Practical: Using futures thinking methods to map change and actions today		<b>Reanna Browne</b> Founder & Principal Futurist, Work Futures	
1:00pm				
1:30pm	Lunch			
2:00pm				
2:30pm	<b>Breakout 1:</b> Measuring Impact & Effectiveness of the PDP, World Players Guidelines	<b>Billymo Rist</b> AFLPA	<b>Breakout 2:</b> Anti-doping and the impact on the athlete	<b>Paul Greene</b> Founder, Global Sports Advocates
3:00pm	<b>Breakout 3:</b> Shaping the PDP to reflect generational differences	<b>Matt Himsworth</b> B5 Consultancy	<b>Breakout 4:</b> Data collection, privacy protection and athlete rights and impact on player welfare	<b>Julia Powels</b> University of Western Australia /Mindaroo
3:30pm				
4:00pm	Refreshments			
4:30pm	<b>Keynote:</b> The Future of Careers: Themes shaping jobs and companies moving forward		<b>Tim Clancy</b> Head of International Brand Strategy, LinkedIn	
5:00pm				
5:30pm				
	Reception Drinks and Nibbles 6:30pm - 8:30pm		Hotel Real Nyon Place de Savoie 1, 1260 Nyon	



## DAY TWO

### FUTURE MEMBERSHIP PROFILES

The evolving Player Association member profiles:  
Skills these players will demand of the PDM in the future

WEDNESDAY

**22**  
**JUNE**

9:00am	<b>Welcome</b>	
9:30am	<b>Keynote:</b> The future membership of a Players Association: Creating a PDP that reflects the athletes' needs	<b>Dr Alex Culvin</b> Player Relations, FIFPRO
10:00am	<b>Panel Discussion:</b> Rising issues in a diverse membership	<b>Host:</b>  <b>Nienke Van Gerven</b> Player Development & Events, FIFPRO
10:30am		<b>Panellists:</b> <ol style="list-style-type: none"> <li>1. Line Roddik, 4 Player</li> <li>2. Sene Naoupu, IRP</li> <li>3. Jenny Rogers, GPA</li> <li>4. Dr Alex Culvin, FIFPRO</li> </ol>
11:00am	<b>Refreshments</b>	
11:30am	<b>Keynote:</b> The Female Athlete and Social Media: Interventions to support the athlete	<b>Cathy Wood</b> Athlete Angel
12:00pm		
12:30pm	<b>Keynote:</b> Building Your Network	<b>Eamonn Murphy</b> Player Representation Manager, Gaelic Players Association  <b>Dr Deirdre Lyons</b> Head of Player Development, Rugby Players Ireland
1:00pm		
1:30pm	<b>Lunch</b>	
2:00pm		
2:30pm	<b>Keynote:</b> Beyond Our Biases: equity, diversity & inclusion approaches to communication	<b>Hayley Bennett</b> Women in Football
3:00pm	<b>Practical Skills Session:</b> Biases in Action (Part 1)	<b>Hayley Bennett</b> Women in Football
3:30pm		
4:00pm	<b>Refreshments</b>	
4:30pm	<b>Practical Skills Session:</b> Biases in Action (Part 2)	<b>Hayley Bennett</b> Women in Football
5:00pm		
5:30pm	<b>Evening Meal</b> 7:30pm - 9:30pm	<b>O'Les Terrasses Du Lac</b> Rue de Rive 13, 1260 Nyon

 **DAY THREE**

**THE FUTURE  
PLAYER**

Challenges faced by the future player and how a PDM can best support this athlete

THURSDAY  
**23  
JUNE**

9:00am	<b>Welcome</b>		
9:30am	<p><b>Keynote:</b> A. Role of the PA in shaping the future pathways in sport</p>	<p><b>Brendan Schwab</b> Executive Director, WPA</p>	
10:00am	<p>B. Systemic change in athlete rights</p>	<p><b>Andrea Florence</b> Acting Director, Sport &amp; Rights Alliance</p>	
10:30am	<b>Refreshments</b>		
11:00am	<p><b>Keynote:</b> Trauma informed response through the lens of the athlete</p>	<p><b>Julie Ann Rivers-Cochran</b> Executive Director, The Army of Survivors</p>	
12:00pm	<p><b>Panel Discussion:</b> The PDM and Player Association role in supporting the athlete activist</p>	<p>Host: <b>Lynsey Williams</b> Lead Personal Development Manager, PCA</p>	<p>Panellists: <b>1. Tim Sparv,</b> Former Finnish Soccer Player <b>2. Robert Skinner,</b> United Nations <b>3. Jonas Baer-Hoffman,</b> General Secretary, FIFPRO</p>
12:30pm			
1:00pm	<b>Lunch</b>		
1:30pm			
2:00pm	<p><b>Keynote:</b> Respect, Protect and Promote: Creating inclusive training environments</p>	<p><b>Dr Michael Bennett</b> PFA England</p>	
2:30pm		<p><b>Kris Irwin</b> PFA England</p>	
3:00pm		<p><b>Jeff Whitely</b> PFA England</p>	
3:30pm	<p><b>Final Address</b></p>	<p><b>Brendan Schwab</b> Executive Director, WPA</p>	
4:00pm			
4:30pm			
5:00pm			
5:30pm			