



Nyon, June 2024

VACANCY

Player Relations Coordinator: Strategic Projects

Fixed Term (6 months, 80-100%)

The Position

The World Players Association, a sector of UNI Global Union, is the leading voice of organised players in the governance of world sport. Through its affiliates it brings together more than 85,000 players across professional sport through in almost 140 player associations in nearly 70 countries.

To support its vision of a collectively bargained world of sport by 2032, World Players seeks a *Player Relations Coordinator: Strategic Projects*, to advance the following strategic priorities:

1. The moment to address longstanding inequity in women's sport and create a better future for women's players
2. The opportunity to secure dignified work for athletes, particularly as this relates to stopping the exploitation of their economic and commercial rights in the governance of global sport.

The role is a consultancy position for a fixed term. It reports directly to the Head of UNI World Players Association.

Key Responsibilities

The position will play a key role in developing and coordinating strategic projects in the priority areas listed by supporting:

1. the Head of UNI World Players in maximising relations with affiliates in pursuit of the above objectives
2. building the capacity of World Players to pursue collective action, including mapping opportunities, producing compelling research and developing an action plan; and
3. enhancing strategic communications among affiliated player associations and stakeholders.

Key Duties

Player relations

- Organising: Build and drive buy-in for World Players' agenda in relation to the priorities listed through affiliate education, engagement, and activation.

Campaigns and strategic action

- Build the capacity of World Players and affiliates to undertake impactful campaigns and strategic action and ultimately build the leverage of the player association movement,
- Research and develop the evidence base in support of the above and convert established policy positions into meaningful action.
- Support the development of a strategy for collective action in relation to the priorities listed.

Communications:

- Elevate the thought leadership and strategic positioning of World Players
- Effectively promote, communicate, and disseminate the key messages and content of World Players across relevant platforms.

General

- Contribute to a positive and effective team environment within World Players to ensure alignment in the pursuit of all three strategic pillars.
- Maintain proximate and responsive relations with all affiliated player associations, including by updating them on developments within the professional sports industry, including regulatory, labour market, and legal matters.
- Encourage the direct involvement of affiliates and their members in the work of World Players.
- In carrying out these duties, obtain the approvals of the Head of UNI World Players as required.

Qualifications and Competencies

The required competencies for the position include the following:

- A strong personal and professional commitment to the objectives of the player association and wider labour movement.
- Experience as a professional athlete is an advantage, although not required.
- Experience in a player association or trade union is preferred.
- Qualifications in politics, law, economics, industrial relations or a related field are helpful.
- Strong stakeholder management skills.
- Demonstrated ability to work independently within the context of a strategy with measurable outcomes, as well as having a track record in achieving targets and monitoring and meeting deadlines.
- Experience working in multiple countries is an advantage.
- Fluency in English, spoken and written, is essential. Knowledge of any other languages is an advantage.
- The ability to adapt to irregular and unusual hours and occasional travel commitments.
- Working completely remotely is possible. However, with remote work, a willingness to attend virtual meetings to suit different time zones is required.