



media,
entertainment
& arts



Nyon, 14 March 2024

Crew Unions' Negotiations With the Alliance of Motion Picture and Television Producers (AMPTP)

The Global Community of Entertainment Unions Stands in Support of IATSE and its Sister Unions

The Executive Committee of UNI Global Union's Media, Entertainment and Arts sector, on behalf of 140 unions comprising a collective force of 500,000 workers across the many crafts of the entertainment industry worldwide, expresses its resolute solidarity with our colleagues at the International Alliance of Theatrical Stage Employees (IATSE) and its sister unions in the United States in support of their efforts to negotiate a fair deal for workers with the AMPTP.

The behind-the-scenes workers are the backbone of the U.S. entertainment industry, contributing tirelessly to the creation and execution of captivating productions that enrich the lives of audiences globally. IATSE is a driving force of the international union cooperation and solidarity to raise standards and conditions for workers, everywhere.

Together, we fight for the recognition of trade union rights and to extend collective bargaining to all productions and countries for a sustainable development of the industry and workers' careers and for a fair, inclusive and safe working environment.

The member unions across the globe stand in solidarity with our U.S. colleagues as they go into their negotiations for fair pay, decent working conditions and the protection of workers' rights in the digital environment, including the use of generative artificial intelligence (AI).

We support your demands and call on the AMPTP to engage with you in a meaningful way to achieve a fair contract.

Your fight is our fight. Ensuring fair pay, the protection of our members' rights and dignity at work are part of the common agenda of all entertainment unions in UNI Global Union, often facing the same global companies.

Workers in our industries have been squeezed during the ongoing transformation to the streaming model. Unions fight higher work pressure, unsustainable remuneration models and unsafe working hours and deadlines, which are common features of production in the global economy.

We stand united in acknowledging the profound impact of generative AI on the future of our industry. As technological advancements continue to reshape the entertainment landscape, it is incumbent upon unions to ensure that the deployment of generative AI is based on a human-centred approach guided by principles of equity and fairness.

To this end, we demand the inclusion of provisions in negotiations everywhere that guarantee workers' rights to consent, meaningful participation and full transparency in the development and deployment of generative AI technologies. Fair compensation mechanisms must be established to ensure that the benefits derived from AI innovation are equitably shared with workers.

We stand shoulder to shoulder with IATSE as they champion the rights and dignity of entertainment workers.

Many Crafts, One Fight, Global Union Solidarity!