



# ATHLETE ACTIVISM

INDIVIDUAL  
ATHLETE  
ACTIVISM



FREEDOM OF  
EXPRESSION  
RIGHT TO WORK



COLLECTIVE  
ATHLETE  
ACTIVISM



FREEDOM OF  
ASSOCIATION  
DECENT WORK  
GENDER EQUALITY



INSTITUTIONAL  
ATHLETE  
ACTIVISM



EMBEDDING  
HUMAN & ATHLETE  
RIGHTS IN SPORT



If global sport is to be a true force for good and celebrate humanity throughout the world, it must first **PROTECT, RESPECT and UPHOLD** the human rights of all who make sport possible.

For this to occur, **ATHLETE ACTIVISM IS ESSENTIAL** - individually, collectively and institutionally. Moreover, the three levels of athlete activism need to engage strategically with each other, not only for the benefit of athletes, but for everyone touched by sport.

